

## Grading Rubric-Science Outreach Project

Goal: To create a podcast that discusses some of the common problems with popular press representations of neuroscience findings while simultaneously presenting intriguing neuroscience information in an accurate and accessible manner.

An “A” podcast would:

- Be interesting, and fun to listen to
- Demonstrate a clear understanding of the literature reviewed
- Present the problems with fad science reports of the same literature being reviewed in a concise and clear manner that reveals a high level of analysis
- Contain sound effects and music which fits into the podcast, and highlights the material being presented
- Sound professional and polished

A “B” podcast would:

- Be interesting and fun to listen to, but less engaging than “A” podcast
- Demonstrate a fairly good understanding of the literature being presented
- Contain sound effects and music, but those effects might not highlight the material as well as they possible could.
- Present problems with fad science reports that might be a little too basic or unclear.
- Sound less professional, rough around the edges

A “C” podcast would:

- Be either somewhat boring or confusing to listen to
- Reveal a shaky knowledge of the literature discussed
- Either contain no sound effects and music or contain music and sound effects that make very little sense and are distracting
- Present no problems with the fad reports or present problems that aren’t really problems or which demonstrate a lack of understanding of the information presented
- Sound unprofessional and thrown together